An Introduction to AI for Entrepreneurs
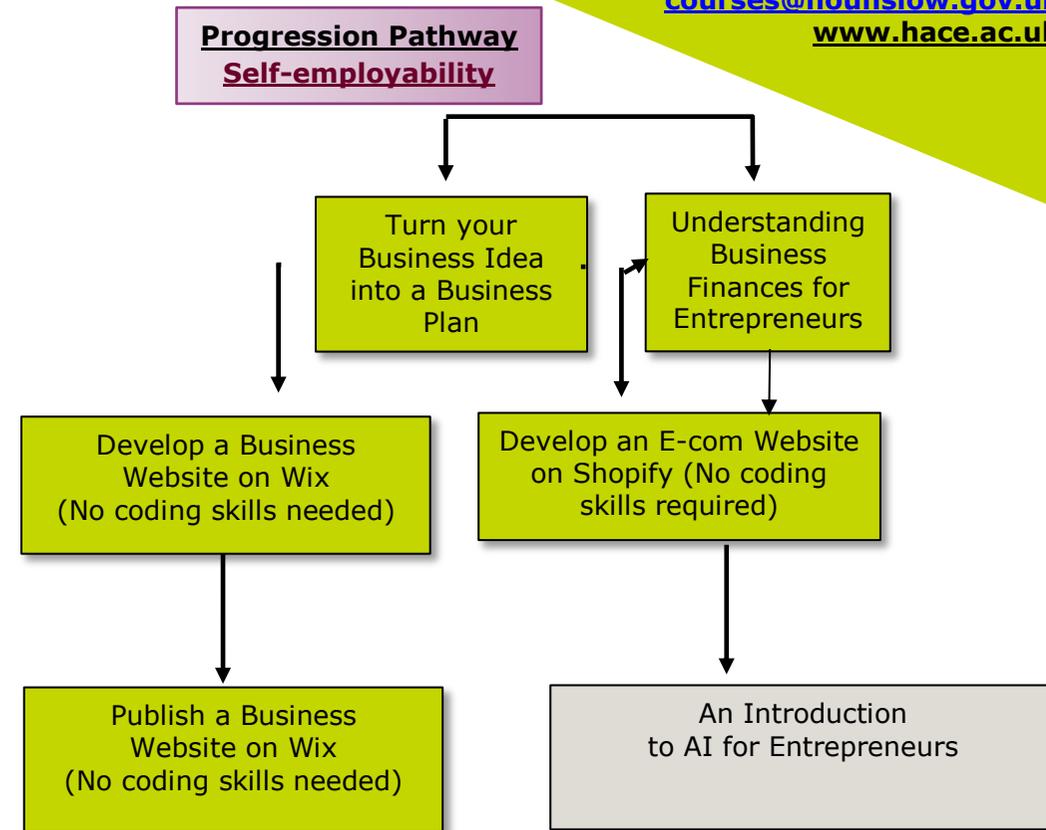
About the Course

This course is part of our business learning programme aimed to support residents into starting their own small business or growing their existing one as Entrepreneurs with the help of Artificial Intelligence (AI). This course is aimed at those who would like to learn how to use generative AI applications like Chat GPT for supporting their Business.

We recommend following the Progression Pathway for Self-employability.

Course Learning Outcomes

- Learn how to stay safe when using AI for your business.
- Identify different buttons/functions on chat GPT and how they can be used to grow your business.
- Understand how to use AI prompting as an entrepreneur.

**Please note**: **To successfully complete this course, you must commit to 100% attendance and punctuality**.

Progression Pathway Self-employability

Turn your Business Idea into a Business Plan

Understanding Business Finances for Entrepreneurs

Develop a Business Website on Wix (No coding skills needed)

Develop an E-com Website on Shopify (No coding skills required)

Publish a Business Website on Wix (No coding skills needed)

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We can also provide you with information, advice and guidance for employment or further learning.

Please speak with your tutor or
Call 020 8583 6174 to speak to an advisor or
Email work@hounslow.gov.uk or
Visit www.workhounslow.co.uk

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