

Develop a Business Website on Wix (No coding skills required)

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About the Course

This is an online course, which will be held via Google Classroom. A log in will be provided.

This course is part of our business learning programme aimed to support local residents into starting their own small business or growing their existing one.

This course is aimed at those who would like to learn how to create & manage a business website in an easy but effective way. Absolutely, no coding skills required!

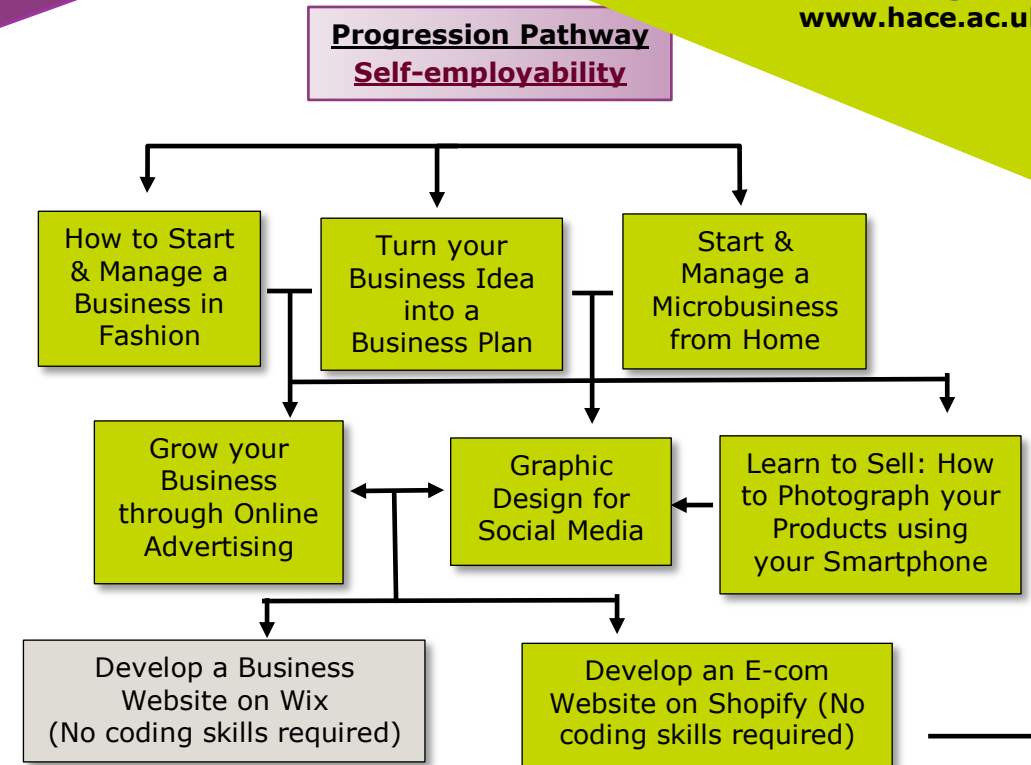
We recommend following the Progression Pathway for Self-employability.

Course Learning Outcomes

- Identify the main elements of a website
- Develop SEO friendly visual & text content for a website
- Design homepage, create categories, upload content, collect analytics and link logistics on Wix platform
- Utilise admin panel tools & automations for running a business website on Wix platform

Please note: To successfully complete this course, you must commit to full attendance and punctuality. You will also be required to use basic digital skills throughout the course to access and support your learning materials.

If you need any additional support, please call us.



We can also provide you with information, advice and guidance for employment or further learning.

- ▶ Please speak with your tutor or
- ▶ Call 020 8583 6174 to speak to an advisor or
- ▶ Email work@hounslow.gov.uk or
- ▶ Visit www.workhounslow.co.uk