

Publishing a Website on Wix

About the Course

This course is part of our business learning programme aimed to support residents into starting their own small business or growing their existing one using the online platform Wix.

The course is designed to further the journey of learners who have got experience or training in setting up a basic Wix website and now want to dig deeper into understanding of the WIX DIY platform by learning the advanced features.

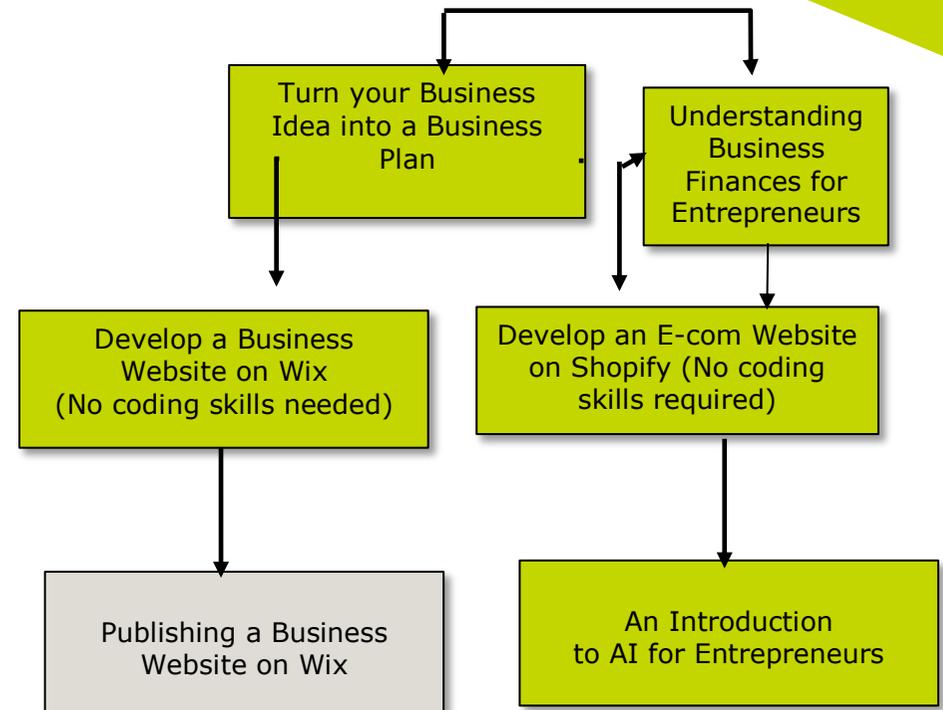
Learners who do not have basic understanding of setting up a Wix website should first complete the 'Develop your Website on Wix Platform' Course first.

Course Learning Outcomes

- Understand Generative Engine Optimization for Websites
- Learn to use embedded Wix AI tools for improvement of Website performance.
- Utilise drop shipping tools embedded in Wix DIY website builder.
- Develop in depth understanding of managing multiple sales channels via Wix platform.

Please note: To successfully complete this course, you must commit to 100% attendance and punctuality.

Progression Pathway Self-employability



We can also provide you with information, advice and guidance for employment or further learning.

Please speak with your tutor or
Call 020 8583 6174 to speak to an advisor or
Email work@hounslow.gov.uk or
Visit www.workhounslow.co.uk