

Turn your Business Idea into a Business Plan

020 8583 6000
courses@hounslow.gov.uk
www.hace.ac.uk

About the Course

This is an online course, which will be held via Google Classroom. A log in will be provided.

This course is part of our business learning programme aimed to support local residents into starting their own small business or growing their existing one.

The course will enable you to learn how to create a simple business plan to either secure investment or a loan from a bank, convince customers, suppliers and potential employees to support you or to steer your business as you start and grow.

This course is for beginners with little or no previous knowledge of business. However, to access this course a good level of written English & basic digital skills are essential.

Course Learning Outcomes

- Analyse and appraise your business idea in terms of industry, competition & prerequisites
- Identify financial terms, costing & pricing elements
- Compile a detailed and one-page business plan
- Present a business plan using a suitable presentation template

Please note: To successfully complete this course you must commit to 100% attendance and punctuality.

What is needed for the course?

- Laptop or computer
- Basic digital skills
- Good literacy skills

If you need any additional support, please call us.



We can also provide you with information, advice and guidance for employment or further learning.

- ▶ Please speak with your tutor or
- ▶ Call 020 8583 6174 to speak to an advisor or
- ▶ Email work@hounslow.gov.uk or
- ▶ Visit www.workhounslow.co.uk