

Hounslow Adult & Community Education Course Information Sheet

Course Title	Course Code	Day/s	Time	Start Date	End Date	Number of weeks
LEVEL 2 CREATIVE MEDIA (FILM AND TELEVISION)	MZ229FLA	Tue & Fri	9.30am-2pm	3/11/2020	9/7/2021	30

Initial Assessment date/s	Venue	Code
13/10/2020 10am-12noon	Online	MZ277NEA

This is a qualification course that will be delivered online. The qualification is awarded by NCFE <https://www.ncfe.org.uk/>

The overarching aim of this qualification is to help learners progress onto a Level 3 qualification in Creative Media or other related qualifications, with a view to progressing into higher education or employment.

By the end of the course you will be able to:

- Understand a chosen creative media industry
- Understand employment opportunities within a chosen creative media industry
- Understand the process of idea generation within a chosen creative media industry
- Understand methods of communication used within a chosen creative media industry
- Understand the principles of broadcast journalism
- Plan for a broadcast
- Produce a broadcast
- Understand the role of the director in film and television production
- Develop a production plan
- Direct a production
- Understand how editing is used in film and television
- Use editing techniques to create a visual sequence
- Produce a visual sequence

What is required to attend the course?

- **You MUST have access to Adobe Premier Rush or another video editing software.** <https://www.adobe.com/uk/products/premiere-rush.html>
- Need to have access to a computer where the software can run without any problem.
- Access to smartphone/ DSLR digital camera/video camera
- Good level of literacy to be able to produce written assignments
- Basic numeracy skills

- Good Digital Skills
- There are no specific recommended prior learning requirements for this qualification. However, learners may find it helpful if they've already achieved a Level 1 qualification.

Assessment methods

Portfolio of evidence

Technical Requirements for our Online Courses:

- Access to internet with camera and microphone.
- You must know how to independently access Google Suite Apps - access to a Chrome Browser or Download Phone Apps to access Google Meet, Google Classroom and Google Docs.
Link to download Chrome: <https://www.google.com/chrome/>
- A **hace.ac.uk** account – which will be created after enrolment if you do not have one. You will be sent the Log in Details to this NEW Gmail account the next day (initial password: Hounslow1).
- You must check your hace.ac.uk regularly and accept the invite to Join the Google Classroom a day before your class starts.

After this course you will be able to progress to:

- NCFE Level 3 Diploma and Extended Diploma in Creative Media
- Level 3 Certificate in Creative Media Production
- Level 3 qualifications in social media, interactive media, digital marketing, etc.

This course might be free/discounted for you, please check your eligibility here:

- <https://www.hace.ac.uk/courses>

Who can I contact for further information?

- For more information please call 0208 583 6000
- For employment support, please visit <http://www.hace.ac.uk/employment-support>