London Borough of Hounslow

LEARNHOUNSLOW

020 8583 6000
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www.hace.ac.uk

Develop a Personal/Events/Forum Website on Google Sites (No coding skills required)

About the Course

This is an online course, which will be held via Google Classroom. A log in will be provided.

This course is part of our business learning programme aimed to support local residents into starting their own small business or growing the existing one.

The course is aimed at those who would like to learn how to create and manage a light, business, event or informational business website in an easy but effective way.

This course is for beginners with little or no previous knowledge of coding or website building.
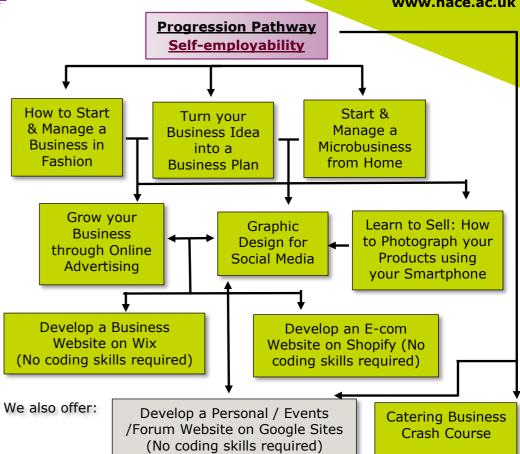
Course Learning Outcomes

- Identify the main elements of a website
- Develop SEO friendly visual and text content for a website
- Design homepage, upload content, collect analytics and link logistics on your google sites website

Please note: To successfully complete this course you must commit to 100% attendance and punctuality.

What is needed for the course?

- Laptop or computer
- Basic digital skills
- Good literacy skills

If you need any additional support, please call us.

Progression Pathway
Self-employability

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Progression Pathway
Self-employability
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  ├─► How to Start & Manage a Business in Fashion
  ├─► Turn your Business Idea into a Business Plan
  └─► Start & Manage a Microbusiness from Home

Grow your Business through Online Advertising  ◄─►  Graphic Design for Social Media  ◄─  Learn to Sell: How to Photograph your Products using your Smartphone

Develop a Business Website on Wix (No coding skills required)

Develop an E-com Website on Shopify (No coding skills required)
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We also offer: Develop a Personal / Events /Forum Website on Google Sites (No coding skills required)

Catering Business Crash Course

We can also provide you with information, advice and guidance for employment or further learning.

- Please speak with your tutor or
- Call 020 8583 6174 to speak to an advisor or
- Email work@hounslow.gov.uk or
- Visit www.workhounslow.co.uk

WORKHOUNSLOW