

Designed & Made in Hounslow

Course Title	Course Code	Venue	Days	Time	Start Date	End Date
Artistic Photography-Producing Commercial Prints	MM199AHA	Meadowbank Centre	Thursday	1-3pm	12.11.2020	17.12.2020

With cameras so easily accessible, the way to see your own work hanging on a wall can still seem a long journey. This course will guide you through the challenges of printing photo works while challenge your skills of reaching an audience through visual narrative. After a creating a selection of photographs, you will be supported in the printing process to create professional quality cards and posters.



The course is designed to support you to grow as an artist and entrepreneur. You will gain craft knowledge from experienced tutors and receive the essential skills for promoting your own handcrafted designs commercially. After completion of the course you will be given a platform to sell your items at the Design & Made in Hounslow markets and pop-up shops at no cost; A real life experience of trading at craft fairs.

By the end of the course you will be able to:

- Design and make your own commercial prints from your own photographs
- Prepare an image digitally for a high quality print
- Understand the essentials of paper and print qualities
- Price and label your crafted products
- Display and trade your handmade work at markets

What is required to attend the course?

- This course is suitable for beginners and experienced photographers. You need to have a device for photography and feel confident using it, as this course does not provide technical support with use of camera.
- Please bring a notebook visual research, notes or handouts



- You can use a camera or a smartphone
- High attendance rates are required. Maximum 2 authorised absences. Please call the number below to inform absence/late arrival. Any unauthorised absences will be followed up. If attendance level drops, you might be advised to withdraw from the course and you may not be eligible to participate in markets.

You will track your progress by accessing your online learning plan (ILP), at the start and at the end of the course and submit evidence of your learning through Google Classroom.

Technical Requirements:

- ☐ A **hace.ac.uk** account – which will be created after enrolment if you do not have one. You will be sent the Log in Details to this NEW Gmail account the next day (initial password: Hounslow1).
- ☐ You must check your hace.ac.uk regularly and accept the invite to Join the Google Classroom a day before your class starts.

This course might be free/discounted for you please check your eligibility here:

- ☐ <https://www.hace.ac.uk/courses>

After this course you will be able to:

- Engage in upcoming Designed & Made in Hounslow events; Markets and Pop Up Shops.
- Design, make and trade your own crafted products, through DMH markets or independently.
- Enrol onto another Adult Learning course.

Who can I contact for further information?

- For more information about the Designed & Made in Hounslow initiative, please email madeinhounslow@hace.ac.uk
- For employment support, please visit <http://www.hace.ac.uk/employment-support>
- For general information please call 0208 583 6000, visit www.hace.ac.uk or email courses@hounslow.gov.uk