

Photography – Products & Portfolios

About the course

This course is part of our creative specialist programme, designed to enable learners to develop skills in photography and filmmaking. The course is suitable for artists, craftspeople, micro-business owners and other people who would benefit from being able to capture and present their work or other products. It is also suitable if you want to grow your knowledge in camera skills, for future learning or employment in the photography industry. Once you have completed this course you might decide to progress on a Level 2 Qualification in Creative Arts, or to continue your learning on other photography courses to build your confidence as so to practice independently.

The course will introduce different methods of branding and product photography, provide technical skills, help you select backgrounds, composition and lighting with the goal of creating a series of images showcasing your work or brand. You will practice with both a DSLR camera and your smartphone, and learn tricks on how to photograph effectively at home.

****If you are unemployed, looking for work, and are in receipt of a means tested benefit, you do not have to pay the course fees. You will need to sign a self-declaration form stating that you are looking for a job and provide supporting evidence.***

****If you are in low paid employment and you earn less than £10.85p/h or £21,157.59 annual gross salary, you do not have to pay the course fees. You will need to provide proof of income, for example, this could be a wage slip within 3 months of the course start date, or a current employment contract, which states gross monthly/annual wages.***

What will I learn?

After completing this course you will be able to:

- Identify what form of product/branding photography that will meet your personal needs by evaluating a different photography methods
- Understand the basic principles of lighting to produce product photos
- Understand how to avoid mirror effects on reflective materials and surfaces

- Select appropriate backgrounds and compositions for product photography
 - Complete a series of images that presents a product in
 - Display the techniques you have learnt in a digital portfolio.
-

What are the entry requirements?

- This course is for beginners with little or no previous knowledge of photography. However, to access this course basic digital skills are essential
 - We use Google Suite for Education to record your learning journey. If you are a new learner with us, we will create an account for you. Details will be sent to your personal email so please check your inbox and spam regularly prior to course start.
-

What do I need to bring with me?

- A smartphone
 - You will be encouraged to bring object to practice your photography on. Your tutor will advice you on this in your first session
 - A pen and paper for note taking
-

How will my learning be assessed?

This is a non-accredited course with the intent to benefit lifelong learning. Your tutor will give you regular verbal and written feedback to support your progression. You will submit your course work and track your learning in

Google Classroom. You will participate in group discussions and receive guidance.

To successfully complete the course your attendance should be a minimum of 85% and course work should be completed by the end of the course. **Please note that the first session is an induction to the course and the centre, so it is therefore essential that you attend.** If you for any reason are unable to attend, please let us know and ensure that you read through the induction slides located in your Google Classroom and complete any related tasks.

What can I do after completing this course?

- To further develop your photography skills, you may continue your learning on other courses, for example *Photography and Printmaking* or *DSLR camera skills for Beginners*
 - At the end of the course your tutor will advise you on your possible next steps.
 - You can call us to find out about upcoming courses on 020 8583 6000
-

Information, advice and guidance for employment

- [Call 020 8583 6174 to speak to an advisor](tel:02085836174)
 - Email work@hounslow.gov.uk
 - Visit <http://www.hace.ac.uk/employment-support>
-