

Artistic Photography – Producing Commercial Prints Designed & Made in Hounslow

Course Code	Venue & Contact Details	
MM499BJA	Venue	Adult and Community Centre Meadowbank
	Address	Community Close, Cranford, Hounslow TW5 9QX
	Phone	020 8583 6000
	Email	courses@hounslow.gov.uk
	Website	www.hace.ac.uk

Day	Times	Start date	End date	No of Weeks	Fee
Tuesdays	10am-12.30pm	23.09.2021	02.12.2021	10	£130 /*Free
Thu-Sat	<i>To be confirmed</i>	09.12.2021	11.12.2021		

**If you are unemployed, looking for work, and are in receipt of a means tested benefit, you do not have to pay the course fees. You will need to sign a self-declaration form stating that you are looking for a job and provide supporting evidence.*

**If you are in low paid employment and you earn less than £10.85p/h or £21,157.59 annual gross salary, you do not have to pay the course fees. You will need to provide proof of income, for example, this could be a wage slip within 3 months of the course start date, or a current employment contract, which states gross monthly/annual wages.*

About the course

With cameras so easily accessible, the way to see your own work hanging on a wall can still seem a long journey. This course will guide you through the challenges of printing photo works while challenge your skills of reaching an audience through visual narrative. After a creating a selection of photographs, you will be supported in the printing process to create professional quality cards and posters.

This course is part of our Designed & Made in Hounslow programme, with courses designed to support you to grow as an artist and entrepreneur. You will gain craft knowledge from experienced tutors and receive the essential skills for promoting your own handcrafted designs commercially. After completion of the course you will be given a platform to sell your items at the Design & Made in Hounslow markets and pop-up shops at no cost; A real life experience of trading at craft fairs. The dates for the market is December 9th-11th and it will take place at Meadowbank Centre.

What will I learn?

After this course you will be able to:

- Design and make your own commercial prints from your own photographs
- Prepare an image digitally for a high quality print
- Understand the essentials of paper and print qualities
- Price and label your crafted products
- Display and trade your handmade work at markets

What are the entry requirements?

- This course is open for beginners

- We use Google Suite for Education to record your learning journey. If you are a new learner with us, we will create an account for you. Details will be sent to your personal email so please check your inbox and spam regularly prior to course start.
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What do I need to bring with me?

- You may wish to bring a piece of paper and a pen to take notes
 - You can use your own digital camera or smartphone if you like, or borrow one of our DSLR cameras during sessions.
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How will my learning be assessed?

This is a non-accredited course with the intent to benefit lifelong learning. Your tutor will give you regular verbal and written feedback to support your progression. You will submit your course work and track your learning in Google Classroom. You will participate in group discussions and receive guidance.

To successfully complete the course your attendance should be a minimum of 85% and course work should be completed by the end of the course. **Please note that the first session is an induction to the course and the centre, so it is therefore essential that you attend.** If you for any reason are unable to attend, please let us know and ensure that you read through the induction slides located in your Google Classroom and complete any related tasks.

What can I do after completing this course?

- The most obvious next step after this course would be to develop your microbusiness for markets or online trading, independently or with the support from on one of our business courses. You might also want to further develop your practice, for example by progressing to a Level 2 qualification in Photography.
- At the end of the course your tutor will advise you on your possible next steps.

- You can call us to find out about upcoming courses on 020 8583 6000

Information, advice and guidance for employment

- Call 020 8583 6174 to speak to an advisor
 - Email work@hounslow.gov.uk
 - Visit <http://www.hace.ac.uk/employment-support>
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