

Pop-Ups & Papercuts - Engineer Fun Greeting Cards Designed & Made in Hounslow

About the course

Create magic and surprise by designing greeting cards with a twist! A few simple cuts into a piece of paper can make it open up to a new dimension, and on this course you will explore the essential techniques to create a paper pop-up world, based on your own artistic imagination.

This course is part of our Designed & Made in Hounslow programme, with courses designed to support you to grow as an artist and entrepreneur. You will gain craft knowledge from experienced tutors and receive the essential skills for promoting your own handcrafted designs commercially. After completion of the course you will be given a platform to sell your items at the Design & Made in Hounslow markets and pop-up shops at no cost; A real life experience of trading at craft fairs. The dates for the market is March 31st to April 2nd.

**If you are unemployed, looking for work, and are in receipt of a means tested benefit, you do not have to pay the course fees. You will need to sign a self-declaration form stating that you are looking for a job and provide supporting evidence.*

**If you are in low paid employment and you earn less than £10.85p/h or £21,157.59 annual gross salary, you do not have to pay the course fees. You will need to provide proof of income, for example, this could be a wage slip within 3 months of the course start date, or a current employment contract, which states gross monthly/annual wages.*

What will I learn?

After this course you will be able to:

- Develop a design idea for gift cards
- Make pop-up card designs from templates
- Personalise cards using colour pencils and other equipment
- Price and label your handcrafted products

- Display and trade your handmade work at markets
-

What are the entry requirements?

- This course is open for beginners
 - We use Google Suite for Education to record your learning journey. If you are a new learner with us, we will create an account for you. Details will be sent to your personal email so please check your inbox and spam regularly prior to course start.
-

What do I need to bring with me?

- Essential resources will be provided, but you will bring your own materials to realise your design products. You will be able to discuss this with your tutor on the course.
 - You may wish to bring a piece of paper and a pen to take notes
-

How will my learning be assessed?

This is a non-accredited course with the intent to benefit lifelong learning. Your tutor will give you regular verbal and written feedback to support your progression. You will submit your course work and track your learning in Google Classroom. You will participate in group discussions and receive guidance.

To successfully complete the course your attendance should be a minimum of 85% and course work should be completed by the end of the course. **Please note that the first session is an induction to the course and the centre, so it is therefore essential that you attend.** If you for any reason are unable to attend, please let us know and ensure that you read through the induction slides located in your Google Classroom and complete any related tasks.

What can I do after completing this course?

- The most obvious next step after this course would be to develop your microbusiness for markets or online trading, independently or with the support from one of our business courses. You might also want to further develop your art and craft practice, for example by progressing to a course in drawing and painting, or other crafts.
- At the end of the course your tutor will advise you on your possible next steps.
- You can call us to find out about upcoming courses on 020 8583 6000

Information, advice and guidance for employment

- Call 020 8583 6174 to speak to an advisor
 - Email work@hounslow.gov.uk
 - Visit <http://www.hace.ac.uk/employment-support>
-