

Graphic Design for Social Media

About the Course

This is an online course, which will be held via Google Classroom. A log in will be provided.

This course is part of our business learning programme aimed to support local residents into starting their own small business or growing their existing one.

This course would be ideal for those who want to design digital media updates for social media business presents. On the course you will be learning the basic principles of graphic design and apply those principles while designing social media updates. You will learn how design picture & video updates using different tools that could be suitable for different social media platforms.

We recommend following the Progression Pathway for Self-employability.

Course Learning Outcomes

- Understand the basic principles of graphic design
- Create static and animated updates for different social media platforms
- Develop 'giff' and video updates suitable for social media platforms

Please note: To successfully complete this course you must commit to 100% attendance and punctuality.

What is needed for the course?

- Laptop or computer

If you need any additional support, please call us.



We can also provide you with information, advice and guidance for employment or further learning.

- ▶ Please speak with your tutor or
- ▶ Call 020 8583 6174 to speak to an advisor or
- ▶ Email work@hounslow.gov.uk or
- ▶ Visit www.workhounslow.co.uk